

Work Experience

Design Manager

Eaze | 2021 - 2025

At Eaze I managed the brand design team while producing the highest quality designs as an IC for all of our consumer facing products. My day to day was split 50/50 between management and product design. I worked closely with my PM to make key product decisions that deliver the best possible result for both our customer and our bottom line.

Lead Product Designer

Jenzy | 2020 - 2021

At Jenzy I was responsible for making key product decisions that provided the best user experience for sizing & shopping for kids shoes. I developed our User Research & User Testing process. I built out a Design System & Design Component Library for both our web & mobile product. I did work as an individual contributor for the most part, I led all things relating to our visual identity and design.

Design Manager

Reform Collective | 2019 - 2020

I was lucky enough to manage 6 of the most talented product & graphic designers at this fast paced agency. I remained an IC for at least 3 clients at once while juggling management duties. My time at Reform was key to me learning to compartmentalize my duties and manage my time effectively. My design work improved exponentially here due to the high caliber designers I worked with.

Product Designer

Jolt | 2017 - 2019

My role at Jolt was a mix of visual design, research, testing, product management and many other duties that primed me for product leadership.

Product Designer + iOS Developer

Freelance | 2015 - 2018

Freelancing is a whirlwind of communication, deadlines, iteration, and entrepreneurship. Nothing improves your overall design & communication skills like it.

Education

BFA - Interaction Design
Utah Valley University

iOS Development Course (x2)
DevMountain

Alex Bateman

Design Manager

About Me

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Attributes

Creative Problem Solver
Leader
Kind + Approachable
Hard Worker
Curious
Over-Communicative
Compassionate
Collaborative
Desire to Learn

Skills

Product + Design Leadership
Product Design
Design Systems
Brand + Identity Design
User Testing
User Research
Design Thinking
Packaging Design
Stake Holder Communication

Software + Tools

Figma
v0
VS Code
Adobe Suite
G-Suite
Jira
UserTesting.com
Notion

*Apple user

Links

alexbateman.work
eaze.com